



POST SHOW

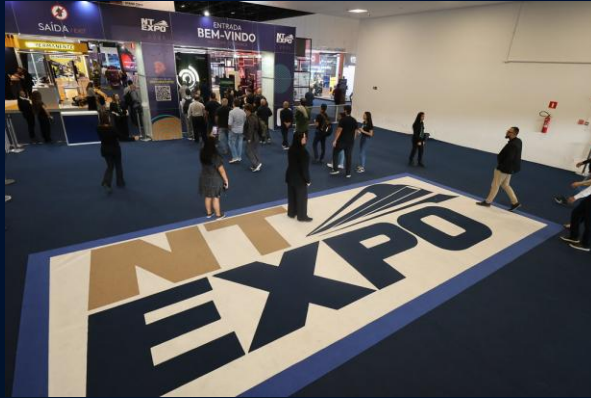
REPORT

2025



ORGANIZATION AND PROMOTION





NT Expo, which took place from April 22 to 24, is the most visited event in South America and a benchmark for presenting innovations, technologies, products, and services for the rail sector. It attracted key decision-makers, business leaders, trendsetters, public policy managers, engineers, and buyers in a single environment.

The event took place in a modern, fully renovated exhibition hall in an excellent location. **Over three intense days of activities, it welcomed more than 150 exhibiting brands and around 5,000 visitors.**





BIG NUMBERS 2025



13,000
M² EXHIBITION
AREA



Over 150
NATIONAL AND
INTERNATIONAL
BRANDS



5,000
VISITORS
FROM 34 COUNTRIES



Over 50
SPEAKERS



+300
CONGRESS
ATTENDEES



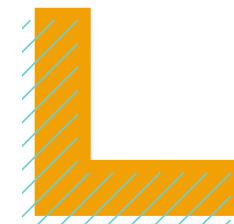
Over 14
hours
OF CONTENT



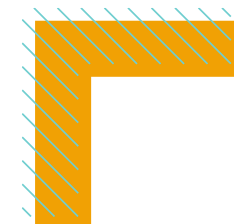
OPENING CEREMONY

**NT
EXPO**

**ADVANCING THE JOURNEY
FOR THE FUTURE OF
RAIL TRANSPORTATION**



- **Marco Basso**, President of Informa Markets Latam
- **Vander Costa**, President of the Confederação Nacional do Transporte (CNT)
- **José Villafañe**, Secretary General of the Associação Latino-Americana de Ferrovias (ALAF)
- **Antonio Merheb**, Vice-President of the International Heavy Haul Association (IHHA)
- **Vicente Abate**, President of the Associação Brasileira da Indústria Ferroviária (ABIFER)
- **Davi Barreto**, President of the Associação Nacional dos Transportadores Ferroviários (ANTF)
- **Joubert Flores**, President of the Assoc Nac dos Transportadores de Passageiros sobre Trilhos (ANPTrilhos)
- **Renato Meirelles**, Vice-President of the Sindicato Interestadual da Ind de Materiais e Equipamentos Ferroviários e Rodoviários (SIMEFRE)
- **Hermano do Amaral Pinto Junior**, Director of the Infrastructure Center at Informa Markets



CONGRESS NT EXPO

The **NT Expo 2025 Congress** addressed issues related to the freight and passenger rail sector. Big names from the market, government representatives, and important associations attended to discuss infrastructure, cybersecurity, and innovation so that railroads can become more connected and integrated.



18

LECTURES



50

SPEAKERS



300

CONGRESS
ATTENDEES



**Over 14
hours**
OF CONTENT





CONGRESS NT EXPO

The congress was held on a stage, during the 3 days of the event and had 4 macro-topics.

INFRASTRUCTURE

INNOVATION

PORT AND RAIL INTERCONNECTION

ESG

CONGRESS NT EXPO

Check out some of the speakers at the NT EXPO 2025 Congress:



Antonio Merheb
Vice Chair
IHHA



Edson Dalto
Engineer
BNDES



Marcos Spigliatti
Technical Advisor
Metrô de São Paulo



Ana Patriza Gonçalves Lira
Executive Director
ANPTrilhos



Alain Bruhn Esteve
Executive Director
Brazil
DB E.C.O. Group



Eduardo Chrysostomo
COO
**Aerom Mobilidade
Sustentável**



The **outside area of NT Expo** featured cutting-edge vehicles, the result of collaboration between **Telespazio, RacLite and Wabtec**, demonstrating the main innovations for the sector.



CPTM's simulators offered visitors a unique experience, allowing them to get hands-on with operating and piloting a train.

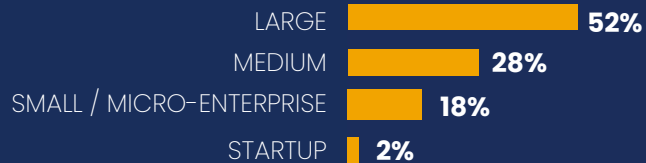
5,000

Visitors from 34 countries

77%

of visitors are involved in making a purchasing decision

COMPANY SIZE



JOB SENIORITY



SECTORS

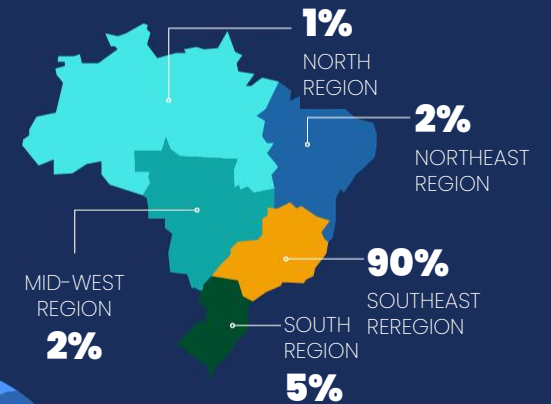
- Suppliers / Technology / Services
- Service consultants
- Infrastructure / Civil Construction
- Constructors / Contractors
- Passenger Operator
- Cargo Operator
- Government / Public Management
- Export Import
- Associations / Entities / Chambers of Commerce
- Universities and Professional Schools / Education and Research
- Financial Services / Banking
- Educational Institution
- Classification society
- Registration / Inspection



VISITOR OBJECTIVES

To keep up to date with best practices and market trends	72%
Discover new products and services	67%
Find new suppliers	28%
Establish new business relationships	26%
Meet other industry colleagues	23%
Attend lectures and/or workshops	23%
Find specific exhibitors	21%
Consuming qualified content	19%
Evaluate options for their next purchase	16%

REGION



TOP 10 COUNTRIES



**13,000**M² OF EXHIBITION AREA**+150**EXHIBITING
BRANDS

SEGMENTS

- Ticketing
- Construction / Infrastructure
- Railroad ties
- Electrification
- Stations / Terminals
- System Management
- Interior
- Rolling stock / Wagons
- Engines
- Freight Operator
- Passenger Operator
- Parts / Components
- Lubricants / Anticorrosives / Paints
- Maintenance / Grinding / Workshops / Services
- Metalworking / Machining
- Signaling
- Telecommunications
- Permanent route
- Associations / Entities
- Chambers of Commerce



"Great experience. We have a strong implementation team here, getting to know new suppliers. Congratulations to the event organizers." – **Milton André Santos, MRS**

"You get to see just how big the logistics chain is, don't you? See the innovations, how the market segment is doing. Here we learn about software, what's new in transportation, what we can add here. Great business comes out of it." – **Aislan Nurchis, Luft**

"The main objective is to seek out technological innovations, solutions and services. We had an excellent experience at the event. There were a lot of suppliers with new technologies, new services and new ways of doing logistics. It will be of great value to us and I'm sure good ideas will emerge from this visit." – **Matheus Melo, LSL**



60

NEWS PUBLISHED BY THE PRESS

267

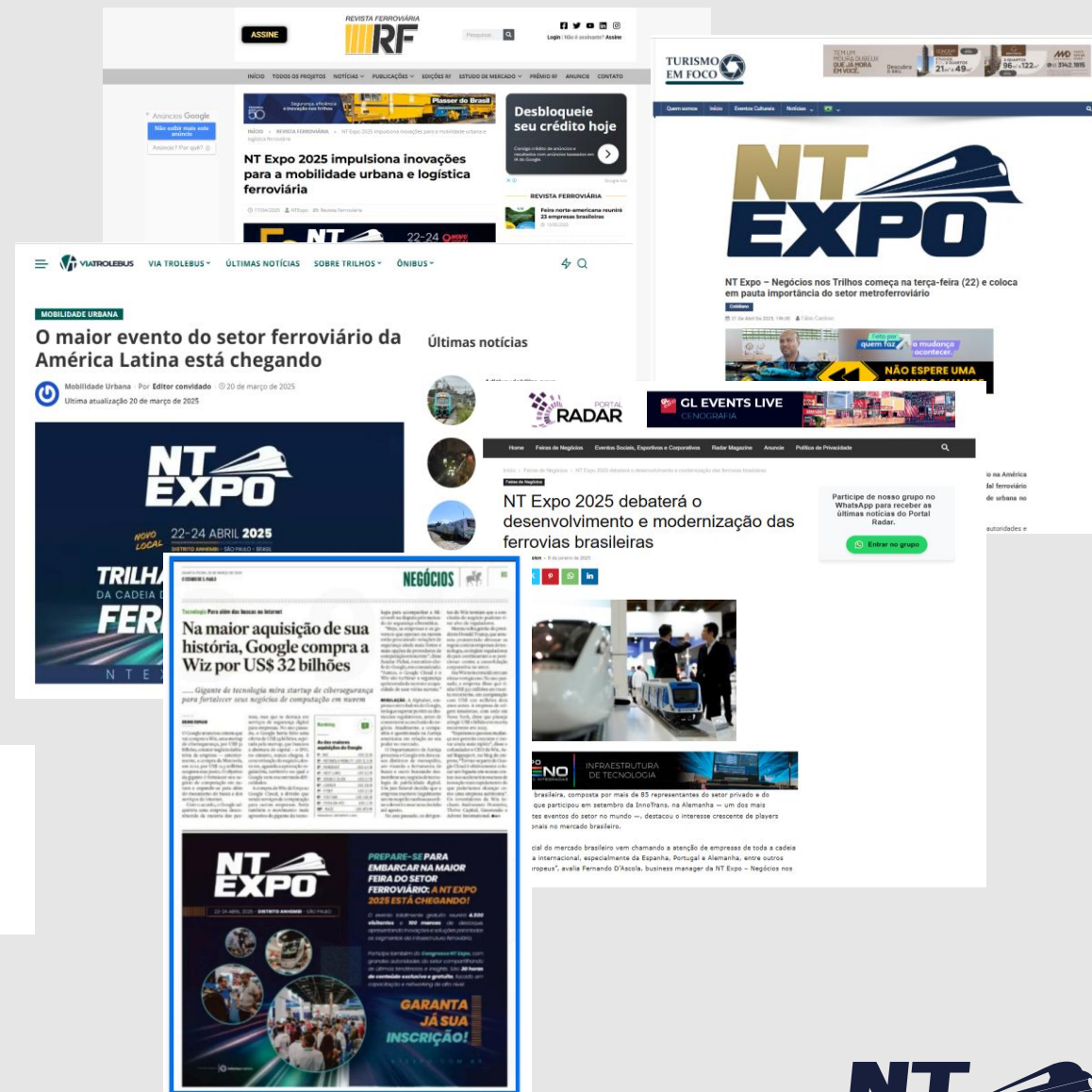
ACCREDITED COMMUNICATION PROFESSIONALS

5 Insertions in Estadão

30 Insertions in Globo News

4 Insertions in O Globo

SPONTANEOUS PUBLICATIONS IN PRINTED AND ELECTRONIC MEDIA, YOUTUBE CHANNELS AND TV'S SUCH AS:



MEDIA PLAN

SOCIAL NETWORKS

+6,000
followers

LINKEDIN

+211,000 messages sent
+134,000 opens

META ADS (Facebook e Instagram)

+1.5 million
impressions

+8,000 clicks

GOOGLE ADS

+1.9 million
impressions

+72,000 clicks

SITE *



+177,000 visitors
+236,000 page views

DIGITAL CHANNEL *

Page views: **293,000**
Visitors (users): **215,000**
260 publications

ADVERTISEMENTS

Ads and/or banners in:
19 partner magazines and
websites 14 industry
associations

* April/2024 to April/2025



NT EXPO is part of **Informa Markets** and the **Informa Group**. Sustainability at Informa focuses on the long-term impact we have on customers, colleagues, the communities in which we work and the environment. This is why Informa has developed the **FasterForward** approach to sustainable business.

Informa is committed to becoming an increasingly sustainable business with a positive impact. Through the FasterForward program, we are embedding sustainability into everything we do and seizing opportunities to help our customers and markets do the same.

FasterForward is a three-part structured program with ambitious commitments and a wide range of activities that span Informa's business, our brands and products, and our broader impact on society.

When it comes to sustainability, we're moving faster.

Member of
**Dow Jones
Sustainability Indices**
Powered by the S&P Global CSA



1- Inspiring Sustainability

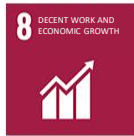
By 2025, we aim to integrate sustainability into our brand and inspire our sector to be more sustainable by promoting the achievement of the UN Sustainable Development Goals (SDGs).



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Expand infrastructure and modernize technology to provide modern and sustainable energy services for all in developing countries.



Achieve higher levels of economic productivity through diversification, technological modernization, and innovation.



Develop quality, reliable, sustainable and resilient infrastructure, with an emphasis on equitable and affordable access for all.



Reduce global per capita food waste at retail and consumer levels, and minimize food losses throughout production and supply chains.



Mobilize knowledge, expertise, technology, and financial resources to strengthen the global partnership for sustainable development. In addition to encouraging and promoting effective public-private and civil society partnerships, based on the experience of these partnerships' resource mobilization strategies.

2- Environmental Responsibility

Our goal is to become carbon neutral and reduce waste by 50% by 2025. We also aim to help our customers reduce their carbon footprint. This is a stepping stone towards achieving zero waste and zero net carbon by 2030 or earlier:

- Better Stands Program: raising awareness among our exhibitors and assembly companies so that they use reusable stands and thus reduce waste generation;
- Reduction of printed materials, which are FSC certified;
- Interactive map made available on the Intermodal Platform, replacing the printed pocket map;
- Use of LED lamp in the Informa Pavilion and rooms, and optimization of air conditioning use to reduce energy consumption;
- Selective collection and environmentally correct disposal of all waste generated at the event;
- Use of carpet made of recycled pet, with 80% reused from previous events. Post-event waste is sent for recycling and transformed into new products;
- Vegan and vegetarian food options at the event's restaurants and snack bars;
- At the end of the event, a place is provided to consciously dispose of the credentials that will be reused in future events.

3- Social Responsibility

By 2025, we will contribute at least 1% of our pre-tax income to community groups, advocate for diversity and inclusion, and create value for our host cities:

- Hiring of People with Disabilities (PWD) in partnership with the PAE program (Programa de atendente eficientes);
- Motorized chairs are available for accessibility at the event;
- Provide support for the Safrater, and CAMPS (Centro de Aprendizagem e Mobilização Profissional e Social) Santos initiatives during the event.



NT Expo 2025 Congress Silver Sponsor



E.C.O. Group



GREENBRIER MAXION
AN AMSTED RAIL GLOBAL PARTNER

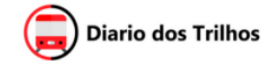
NT Expo 2025 Congress Bronze Sponsor



International Partner Event**IHHA  2025*****Passenger transportation Support******Official Media*****ESTADÃO  150****Global**REVISTA FERROVIÁRIA
RF

Institutional Support

Media partners





THANK YOU!

LET'S TALK?

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ORGANIZATION AND PROMOTION



informa markets